

Bick to Address Data Center Forum in Russia

Bick Group has been invited to deliver the keynote speech Nov. 26 at Data Center Forum (www.datacenter-forum.ru), the largest gathering of data center professionals in Russia. The address caps a daylong schedule of activities for 300 CIOs and CTOs of the largest public and private organizations in the country.

Held in Moscow, the event will focus on the search for optimal IT solutions for Russian enterprises, taking into account individual requirements and the possibilities of world technology for data processing. The Forum is designed for data center professionals to discuss new technology and the most successful examples of their own implementations.

“We are excited to have the opportunity to address the key questions being asked of IT leadership around the world,” said Bick team member Jon Jonz, who will deliver the address. “The Russian market is unique and the Kremlin has recognized the need for technology to lead them onto the global stage. The Forum is an excellent opportunity for Bick Group to further its development in emerging markets and its investment in the Moscow region in particular.”

The keynote will be a guide for data center leaders on how to focus their organizations by engaging in a collaborative, consensus-driven, and fact-based process that drives alignment of data center strategy with the strategic intent of the business. A core set of tools, processes and best practices will be presented as an optimal IT framework for Russian enterprises.