

## **Bick Keynotes SaaS User Group Roadshow**

May 17, 2010

St. Louis, MO — Bick Group CTO, David Linthicum will be keynoting two SaaS User Group Road show events. The SaaS User Group, the leading association for software-as-a-service (SaaS) industry professionals in the Southeast, today announced that the group will host two upcoming events as part of the "SaaS User Group Spring 2010 Road show" in Charlotte on June 2 and in Raleigh on June 3.

The SaaS Road show is the top destination in the Southeast for individuals to learn about SaaS, cloud-based services and service-oriented architectures (SOA). The events will provide attendees with an opportunity to connect with business leaders on the forefront of the SaaS market and learn about the full range security, cost, risk and integration issues related to SaaS, cloud computing and SOA.

The events will feature internationally recognized industry expert David Linthicum as keynote speaker. Linthicum is the author and co-author of 13 books on computing, including the best selling "Enterprise Application Integration," and his latest book "Cloud Computing and SOA Convergence."

"We're pleased to have a strong line-up of speakers and sponsors on board for this year's events, with David at the top of the roster," said Josh Wolff, Regional Director for Hosted Solutions and Founder of the SaaS User Group.